

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

Name of your organisation: Forest Young Men's Christian Association of East London	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? Waltham Forest	
Contact person: Ms Rita Glynn	Position: Fundraising & External Communications
Website: http://www.forestymca.org.uk	
Legal status of organisation: First Contact	Charity, Charitable Incorporated Company or company number: 803442
When was your organisation established? 01/06/1969	

Grant Request

Under which of City Bridge Trust's programmes are you applying? Improving London's Environment
Which of the programme outcome(s) does your application aim to achieve? More Londoners with a greater knowledge and understanding of the 'green' environment and biodiversity More young people understanding the benefit of growing local food and its nutritional value
Please describe the purpose of your funding request in one sentence. Salary costs for a new post of Farm Education Officer to provide outdoor learning opportunities linked to the National Curriculum for local schools
When will the funding be required? 01/05/2015
How much funding are you requesting? Year 1: £30,130 Year 2: £31,856 Year 3: £32,868 Total: £94,854

Aims of your organisation:

We are an independent Christian charity, and the ethos of serving one's neighbour is central to our work and we welcome people from all faiths and beliefs. We are located in the London Borough of Waltham Forest which is ranked 6th most deprived in London (IoD 2010), with above average rates of child poverty, unemployment and homelessness.

We "Help young people build a brighter future" by creating opportunities for local young people to fulfil their potential in body, mind and spirit. Our main beneficiaries are homeless 16-30 year olds who come to us from a diverse range of backgrounds, with complex health and social need. Our aim is to provide them with a 'home' and all the support they need to realise their full potential, meet their ambitions and live independently.

In addition, we aim to reach still further into our community through providing a range of services for people of all ages, from diverse backgrounds and different needs.

Main activities of your organisation:

Our main activities include:

- A three staged accommodation and support model to some 300 young homeless people each day specifically designed to break the cycle of homelessness - last year we supported 510 residents into education, training and employment, with 148 resettled into independent living
- Out of school clubs at 11 local primary schools, each club graded good/outstanding by Ofsted, offering children a range of activities and providing local parents with affordable childcare
- Free youth clubs offering leisure, sport and learning opportunities, supported by BBC Children in Need, for 300+ young people each year, designed to help them improve their confidence and self-esteem, develop new skills and increase attainment levels
- High-quality, affordable leisure and fitness facilities, attracting 2,000 local people annually, including children and young people from local schools
- Brooks Farm, a popular local urban community farm based in East London enjoyed by 40,000+ local people annually, and the basis of this application.

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
78	59	6	18

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Owned	

Summary of grant request

Founded in 1985, Brooks Farm is located in Skeltons Lane Park in Leyton, Waltham Forest - the 6th most deprived borough in London, with higher than national average rates of unemployment and poverty (IoD 2010). The Campaign to End Child Poverty reported that 46% of children in Leyton live in poverty. For many children, young people and adults, the Farm offers a rare opportunity to see and learn about animals and experience a semi-rural environment for FREE, providing an oasis in a densely built area. The Farm attracted some 40,000 people annually, however it had become run down and, despite its obvious popularity and need, was in danger of closure.

In April 2018 Forest YMCA took over the management of the Farm and, with a £500,000 grant from the Community Assets Fund, completely upgraded it, including new animal sheds, two new classrooms, disabled facilities and a cafe. It has a wide range of animals including, alpacas, donkeys, goats, pigs, chickens and rabbits. We plan to further increase the facilities and accessibility to include an allotment, beehives, sensory garden, hearing loop and audio guides. Based on consultation with our local community we have already/are introducing:

- Weekly seasonal activities for toddlers, children and young people
- A volunteering programme for different age groups and abilities
- Free 8 week activity programme, for people aged 60+
- Gardening project, bee keeping

The new classrooms means we can extend our work with schools. Following consultation with local schools and visits to other city farms, we are introducing the role of Farm Education Officer to work with teachers to develop and deliver a range of educational activities linked to the National Curriculum around nature and the environment which respond to the needs of their pupils. There will be the flexibility to add new topics and styles of delivery, thereby creating high quality activities that deliver enjoyable, creative learning and increase educational attainment, to include:

- Gardening workshops: growing food, nutrition, permaculture
- Animal workshops: animal handling, facts and figures, their care
- Biodiversity: studying the different species within our pond or local park
- Outreach programme in schools, to include hatch and brood scheme and visits with animals

In addition the Education Officer will coordinate the delivery of farm based activity sessions for children and young people, a volunteer programme and group visits by schools and nurseries.

We have many year's experience of working with children and young people through our after school and youth clubs. We have established links with other farms and many local schools, and as an Ofsted-approved provider of quality out of school care we offer security that our educational activities will be of the highest standard.

Achieving the Trust's outcomes:

- We aim to increase footfall to 60,000 visitors annually through improving our facilities and increasing the activities on offer, resulting in more Londoners gaining a knowledge and understanding of the 'green' environment and biodiversity.
- More young people will understand the benefits of growing food and its nutritional value through attending our educational sessions on these subjects.

Meeting the Trust's principles of good practice:

- We involve people in the development, delivery & running of the service through consultations, questionnaires, evaluation forms, volunteering
- The Farm is Free for everyone to visit, and we welcome people from all backgrounds and value diversity. We plan to make the Farm accessible to people with different needs through sensory garden, hearing loop etc
- Our Volunteer Policy ensures that we support and value our volunteers
- We have a staff group that leads on taking steps to reduce our carbon footprint.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

- Supported Housing Service: LB Waltham Forest Supporting People Quality Assurance Framework - 4 Grade "B" & 1 Grade "A"

- Childcare: All our established clubs are currently graded as either 'Good' or 'Outstanding' by Ofsted

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

Develop and deliver a marketing strategy to engage schools with the outdoor learning opportunities available at the farm for their pupils (1,000 schools each year) and establish and build relationships with schools to encourage them to use our services (80 in year one building to 150 by year 3).

Work with teachers to deliver a range of farm based educational activities linked to the National Curriculum tailored to the needs of their pupils (100 sessions and in year one, 150 in year two and 175 in year 3 - with a maximum of 30 pupils in each session).

Coordinating the delivery of an Outreach Programme in schools, to include Hatch and Brood Scheme and visits with animals (Year one 20 outreach visits, increasing to 50 by year three).

Coordinating a programme of outdoor learning activities for children, young people and their parents/carers (100 sessions per annum attracting 10-20 people per session) and volunteer programmes for people of all ages and abilities (30 volunteers per annum) and group visits by schools and other organisations (100+ visits each year).

Support and supervise a total of 6 Forest YMCA homeless residents over the 3 years, within our in-house work programme (PACE), in the role of classroom assistant providing them with new skills in working with children, animal husbandry and gardening to help improve their employment potential

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

Children and young people from local schools will increase their knowledge and understanding of nature, the environment and growing food and nutritional value, resulting in improved educational attainment and healthier lifestyles as a result of attending our educational sessions and our outreach programme in school.

Teachers will increase their skills and knowledge around nature and the environment and as a result of having the opportunity to incorporate other subjects in an absorbing and stimulating way and to continue ideas into the classroom, will further help their pupils to discover, learn and achieve.

More Londoners will have a greater understanding of green issues, biodiversity, the environment, growing food and nutritional value, resulting in improved environments and well being, as result of taking part in farm based activities, volunteering and visiting the Farm.

Local people of different ages and abilities will become more self-confident, learn new skills, be less isolated and learn to work as part of a team, as a result of volunteering and taking part in activities on the Farm.

Young homeless people on work placement programme will become more self-confident, learn new skills, increase their employability and potential for independent living, better understand their environment and promote healthy lifestyles

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

Our aim is that the project will become self-financing after 3 years, based on a charging formula via our schools programme offering a range of educational visits to the Farm and outreach to schools. Should there be a shortfall we will fund this from other income generation activities we are introducing at the Farm.

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

5,000

In which Greater London borough(s) or areas of London will your beneficiaries live?

Waltham Forest (80%)

Redbridge (10%)

Newham (10%)

What age group(s) will benefit?

0-15

16-24

25-44

45-64

65-74

What gender will beneficiaries be?

All

What will the ethnic grouping(s) of the beneficiaries be?

A range of ethnic groups

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

1-10%

Funding required for the project

Revised

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Education Officer's Salary	24,641	25,380	26,141	76,162
National Insurance & Pension	3,267	3,398	3,534	10,199
Training & Travel	1,350	1,450	1,550	4,350
Recruitment	4,000	0	0	4,000
Computer & Interactive White Board	4,000	0	0	4,000
Promotion	1,500	1,500	1,500	4,500
Materials for delivering education sessions	2,100	3,000	3,000	8,100
Costs of outreach visits in school	2,400	3,600	3,600	9,600
Overheads (utilities, IT, other staff time)	5,191	4,599	4,719	14,509
TOTAL:	48,449	42,927	44,044	135,420

What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
Projected income from education sessions	9,100	13,000	13,000	35,100
Projected income from outreach visits in schools	5,000	7,500	7,500	20,000
TOTAL:	14,100	20,500	20,500	55,100

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
None				
TOTAL:				

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Education Officer's Salary & on costs	34,349	22,427	23,544	80,320
TOTAL:	34,349	22,427	23,544	80,320

Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: March	Year: 2014
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Income received from:	£
Voluntary income	535,178
Activities for generating funds	39,044
Investment income	83
Income from charitable activities	5,131,526
Other sources	1,294
Total Income:	5,707,125

Expenditure:	£
Charitable activities	4,917,175
Governance costs	46,123
Cost of generating funds	273,931
Other	0
Total Expenditure:	5,237,229
Net (deficit)/surplus:	469,896
Other Recognised Gains/(Losses):	0
Net Movement in Funds:	469,896

Asset position at year end	£
Fixed assets	5,441,975
Investments	0
Net current assets	-20,074
Long-term liabilities	3,068,943
*Total Assets (A):	2,352,958

Reserves at year end	£
Restricted funds	1,563,745
Endowment Funds	0
Unrestricted funds	789,213
*Total Reserves (B):	2,352,958

* Please note that total Assets (A) and Total Reserves (B) should be the same.

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
11-20%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

Our Chief Executive resigned in September due to ill health, Trustees and Management staff are providing cover for his work in the interim and the charity is maintaining its mission and operating at capacity.

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	0	0	1,186,610
London Local Authorities	472,905	472,905	472,905
London Councils	0	0	0
Health Authorities	0	0	0
Central Government departments	0	0	493,598
Other statutory bodies	0	0	0

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	2012 £	2013 £	2014 £
Garfield Weston	250,000	250,000	0
Clothworkers	0	75,000	0
BBC Children in Need	30,000	30,000	30,000
Trust for London	30,000	30,000	0
Beatrice Laing Foundation	25,000	10,000	0

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Rita Irene Glynn**

Role within Organisation: **Fundraising & External Communications Manager**